

Building Awareness on Intellectual Property Rights (IPR)

Scheme Summary/key features:

The objectives of the scheme are:

- To enhance the awareness of Intellectual Property Rights (IPRs) amongst the MSMEs to encourage creative intellectual endeavour in Indian economy;
- To take suitable measures for the protection of ideas, technological innovation and knowledge-driven business strategies developed by the MSMEs for;
- To provide appropriate facilities and support for protection and commercialization of Intellectual Property (IP) for the benefit of MSME sector;
- To assist SMEs in effective Utilization of IPR Tools for technology upgradation, market and business promotion and competitiveness enhancement

•Eligibility:

For Patent, Geographical Indication and Trademark Reimbursement:

All MSMEs having Udyam Registration and also MSMEs which are included as per executive orders issued by the office of DC, MSME consistent with MSME Act from time to time.

▪ Amount or Percentage of Subsidy:

Reimbursement for Patent /GI Registration/Trademarks, for setting up of IP Facilitation Centres, interactive Seminars /Workshops/Exhibitions and Awareness Programmes.

<https://yourstory.com/smbstory/small-business-msmes-patents-intellectual-property-rights>

S.No.	Activity	Grant per application/proposal (Rs.in lakh)
1.Major Activities		
	Financial Assistance on grant of patent/registration under geographical indications of goods/trademark	
a	(i) Domestic patent	1.00
	(ii) Foreign patent	5.00
	(iii) GI registration	2.00
	(iv) Trademark	0.10
b	Assisting for setting up IP facilitation centre	100.00
	2.Minor Activities	
a	Awareness and sensitisation programmes on IPR	0.70
b	Pilot studies/other studies for the selected subject/clusters/group of industries	5.00
c	National level interactive seminars/workshop/conclave/conferences/exhibition	5.00
	Regional level interactive seminars/workshop/conclave/conferences/exhibition	3.00
d	Training programme for MSME officials & IPFCs	20.00
e	Interaction with the international agencies	15.00